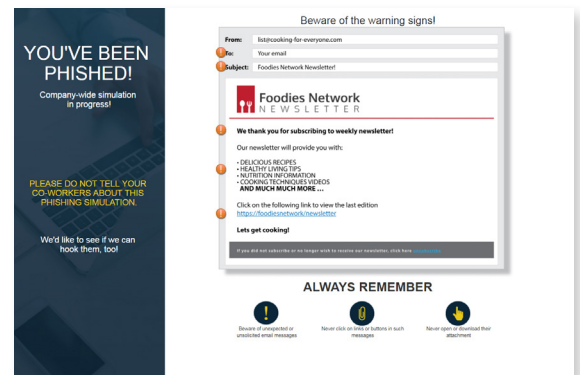


Phishing simulations are a fast and effective way to educate users and increase alertness to phishing attacks including malware, ransomware, spear phishing, whaling, CEO fraud and BEC. Use our powerful platform to bolster user detection skills and instill cyber security best practices within your organization.

Organizations globally continue to leverage the powerful Terranova Security phishing simulation platform to measure user vulnerability to phishing threats while simultaneously bolstering alertness to future cyber attacks.



## FOUR WAYS TO INCREASE THE EFFECTIVENESS OF PHISHING SIMULATIONS



### 1. Reach All of Your Users with Scalable Phishing Simulations

A scalable cloud solution is designed to support a large number of users and increase business agility while taking the necessary steps to secure your data and ensure privacy and compliance across the enterprise.



### 2. Time Your Campaigns with Flexible and Customizable Distribution

Plan campaigns in advance and schedule messages to be sent in batches on a deferred basis, over a certain period. Flexibility to customize timing is also important. Schedule/automated and randomized phishing simulations.



### 3. Target High-Risk Users Based on Targeted Reporting

Create a "focus list" with users that should be targeted based on previous phishing simulation results. Reporting capabilities should allow organizations to track users who have failed the simulation in order to create a new list or group to target that specific audience.



### 4. View Campaign Results by Target Lists or Groups

Create specific lists and view results according to country, division, department or other parameters. Organizations should select target users from a certain campaign according to multiple criteria: randomly, from the entire population, from a focus list or from a specific department.

# KEY CAPABILITIES FOR TARGETED PHISHING SIMULATIONS AND MULTILINGUAL EXPERIENCE

## Real-world configurable scenarios

Leverage a wide selection of easily customizable scenarios (email messages, landing pages and learning material) and scalable simulations based on the most common threats.

## Automated and randomized phishing

Setup simulations to run automatically and continuously leveraging multiple scenarios. Choose to randomize phishing scenarios while increasing the level of difficulty for detection.

## Analytics and reporting

Visualize your campaign results and determine the percentage of users who reported, opened simulation email, viewed images, clicked links and opened attachments. Generate predefined reports with detailed data on simulation results, repeat clickers, superstars and simulation comparisons.

## Monthly Feature and Scenario Updates

Leverage monthly updates to get the latest phishing scenarios developed by industry experts and take advantage of the latest features of our SaaS platform.

## Just-in-time training

Combine the learning potential of phishing with just-in-time training. Instantly redirect users to a learning page with appropriate training material related to the behavior you want to improve.

